



## 3D Group's Newest Benchmark Study: Current Trends in 360-Degree Feedback

3D Group is proud to present our second annual Benchmarking Study of 360-Degree Feedback Practices. Through intensive interviews with over 90 360-degree feedback administrators across Corporate America, 3D Group has designed a comprehensive, 250 page report that serves as a practical resource for 360 feedback program managers who are either currently designing their programs or for those who would like to refine their existing programs in any way.

The following are a few of the ways 360 feedback program managers will find this study useful:

- As a decision making aid for designing and implementing your 360 feedback program
- Uncover important issues that are often ignored in first-time implementations
- Compare actual practice with "best practice"
- Identify the average price for a 360-degree feedback implementation
- Make industry-specific comparisons to help you tailor your program based on the unique characteristics of programs in your industry
- Find out where 360 feedback programs are headed – are programs expanding or shrinking? Will 360 feedback program managers have more or less money in their 360 feedback budgets in the coming year?
- Identify success factors for 360 feedback programs based on insight from program managers who have already designed and implemented 360 feedback in their organizations

Go beyond the popular books and articles, cut through the trends, and order 3D Group's Current Trends in 360-Degree Feedback.

**You can order the full report, which includes the overall findings and all industry level sections or order a custom report with the overview and just one industry level finding.**

### **It's easy to order your copy of this comprehensive study!**

Complete the order form on the next page and mail to us with check. We'll ship your report immediately upon receipt of order.

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