

The 3D Group Benchmarking Study of North American 360-Degree Feedback Practices

3D Group is proud to present the first-ever Benchmarking Study of North American 360-Degree Feedback Practices. The 360 Research Team at 3D Group—the authors of numerous articles on leadership development, hiring, and organizational effectiveness—has bypassed well-meaning advice, consultant brochures, and marketing hype to investigate the real state of affairs in this often-controversial practice. Through intensive interviews with 360-degree feedback administrators across Corporate America, 3D Group answered some key questions about current 360 practices:

- How do companies design 360-degree feedback?
- Does anyone still use paper surveys (YES! 51% of companies in the study)?
- Is 360 used for pay or just for development?
- What would veteran 360 administrators change in hindsight?
- Will companies be doing more or less 360 in the future?

Go beyond the popular books and articles, cut through the trends, and order the *3D Group Benchmarking Study of North American 360-Degree Feedback Programs!*

It's easy to order your copy of this groundbreaking study!

Fill in the form below, write a check for \$29.95 (all checks must be drawn from a U.S. Bank) to **Data Driven Decisions, Inc.**, and mail it to the address below. We'll ship your copy immediately.

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360 Benchmark Study
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